



Clair et Co (BoMa Benelux)

Eco chic cleaners with a retro feel

Important to you because

- ☞ The eco experience is becoming more fashionable and following general trends – such as retro styling
- ☞ Interesting cleaning method: products contain “micro-organisms” that produce enzymes which are responsible for cleaning

To brainstorm on what this launch could mean to you,

page 8